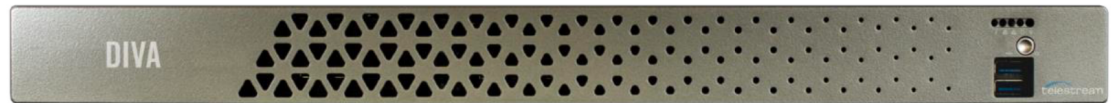


DIVA 9

**Intelligent,
Cost-Optimized Content
Management**



DIVA 9 is a next-generation content management solution for broadcasters and production teams looking to streamline their media supply chain operations and ensure reliable redundancy for content archiving. It delivers powerful, intelligent automation capabilities that empower content creators to access, manage, and leverage their critical media assets across any cloud, on-prem, or hybrid storage ecosystem.



DIVA 9 Benefits

- Intelligent media storage lifecycle policies leveraging the most cost-optimized system for an asset's intended use
- Streamline content management, transcoding, categorizing, and indexing as well as archive and restore jobs with a centralized solution across production systems
- Tie DIVA with Vantage to supercharge media processing and supply chain workflows and automate time or resource-intensive tasks
- Automate QC checks and visual inspection with deep integrations to Qualify
- Readily supports cloud, on-prem, and hybrid production ecosystems including LTO, disks, private cloud servers, and more
- Integrates with MAM, PAM, and Automation Systems to further enhance and enrich media supply chain workflows
- Associate metadata to enable intelligent media search using integrated Elasticsearch technology and get required assets fast

DIVA Key Features

- Designed for redundancy for safe, reliable content archiving
- Offers efficient web-based tools for AVID users
- Provides operational insights and actionable data with robust analytics platform
- Cloud, on-prem, and hybrid storage support
- Configurable asset archival and lifecycle policies
- Integrates with Qualify and GLIM for automated quality control checks and proxy-less playback of mezzanine files in a web browser
- Integrates with Vantage for transcoding and proxy generation on-demand, or other media processing workflows
- Features award-winning Elasticsearch-powered search capabilities
- A single pane of glass to access multiple storage systems and storage technologies
- Ensures data integrity with checksums
- Highly-reliable and distributed deployment options
- Automatic lifecycle management using storage policies controlling retention, distribution, and integrity

