



For Immediate Release  
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## **WOW Vision adds Nucleus Master for Collab8 Eco-system**

The WOW Vision Collab8 platform adds a vital new component to turn an enterprise, multiple unit deployment into a matrixed eco-system. The Nucleus Master allows content sharing among Collab8 locations, be they individual rooms or hubs within a space. This server acts virtually as a video matrix for the various Collab8 streams to other Collab8s.

A web interface to the Collab8 Nucleus Master enables an administrator or super user to switch assign the routing for shared viewing. The Nucleus can be provided as hardware-readied pre-installed, ready to place on the LAN/WAN of the end-points or can also be obtained as software to install on a server of the end-user's choosing,

The Master software also has a recording function to capture the streams from the active Collab8 sessions. This can be triggered in an ad hoc nature or as a scheduled event.

Collaboration with Collab8 is an engaging user experience. In a single environment, it allows 6 wireless contributors, external video, Webex, GoToMeeting, Lync, Zoom or H.323 video conferencing participants on screen (with 4K or dual screen capability). Streaming of HD and 4K video from a laptop can be paused and annotated, as can any other programs shared. A Whiteboarding canvass also can be manipulated by a main display touch screen or from a contributor's computer. Contributors can simultaneously render and edit on a common document to file share or store forward to a Collab8 Cloud drive. Participants can have the main display sent to their desktop view with additional personal annotation note taking. Collab8 is available as a WIN appliance or as software to be installed on the user's choice of machine.

WOW Vision Collab8 is sold by select Champion dealers, who have the solutions ready to show and experience first-hand.

Collab8 will be featured in a series of Collaborative Tech Showcase Meet-Ups held by Starin, the North American provider of WOW Vision. Showcase stops include Boston, New York, Philadelphia, Baltimore and DC. Then featured at the Bluewater Technologies Expo in Detroit, as well as part of a special Collaboration Meet-Up space at mezzanine room C210 above Hall A at InfoComm.

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